

# Bells™

## WHY PARTNER?



- 50,000 + fans attend games annually
- 75% of fans are homeowners
- 72% of fans are college educated
- 50% male / 49% female



- By partnering with us, we'll help your brand gain recognition within our family friendly, community centered atmosphere
- Help support a popular, affordable (tickets are \$8) entertainment option for local families
- Annually, the Bells support 250+ local non-profits and there are many opportunities for partners to contribute



- Personalized opportunities to showcase your brand at the ballpark in a unique, customized and impactful way
- Opportunities for every budget
- Multiple options for engagement including signage, fan engagement, employee engagement & digital opportunities



## **2021 BELLINGHAM BELLS PARTNERSHIP PACKAGES**

### **GRAND SLAM - \$8,500**

- Fireworks Night Sponsorship
- Outfield Signage
- Catered Group Event for 60
  - Full Page Game Day Program Ad or Full Pocket Schedule Panel
- Your choice of ticketing package
- Your choice of special ballpark experience

### **HOME RUN - \$5,500**

- Outfield Signage or Area Naming Rights
- Nightly Video Commercial on Scoreboard
  - Half Page Game Day Program Ad
  - (60) flexible grandstand ticket vouchers
- Your choice of special experience at the ballpark

### **DOUBLE PLAY - \$3,500\* (\*ADD \$1,000 FOR PREMIUM GAME NIGHT)**

- Game Night Sponsorship (includes 400 tickets and game night branding)
  - Half Page Game Day Program Ad
- 3 radio ads per game on Bells Radio Network (Monday - Thursday)
  - (60) flexible grandstand ticket vouchers

### **TRIPLE - \$2,500**

- 1 :30 video commercial per game
    - ¼ page game day program ad
- Date of your choice for Joe Martin Field concourse tabling during a home game
  - (60) general admission ticket vouchers

### **RBI - \$1,000**

- Date of your choice for Joe Martin Field concourse tabling during a home game
  - 3 radio ads per game on Bells Radio Network (Monday - Thursday)
  - Ad in Bells Coupon Book
  - (60) general admission ticket vouchers