



### **Bellingham Bells Communication & Media Relations Intern**

The Communication & Media Relations Intern will work closely with the Director of Broadcasting and Media Relations team to produce relevant, quality content to help tell the Bellingham Bells story. This position will focus on news writing, social media management, and sports information support. Occasionally, the successful candidate may be invited to join the Director of Broadcasting on play-by-play broadcasts in a color commentary capacity.

#### **Responsibilities may include, but will not be limited to:**

- Manage Bells' "Play-by-Play" and "Score Update" Twitter accounts during all home games, providing clear, consistent and accurate game updates.
- Support broadcast efforts during home games; occasionally provide color commentary as needed.
- Prepare nightly recap package for each home game. This will include the prompt production of a game recap article to be posted on the website, and the creation of a graphic to be posted on the website and all social media channels.
- Write weekly feature stories (500 words) for publishing in printed roster handout distributed to fans at Bells' home games.
- Work closely with Director of Broadcasting to brainstorm and execute weekly feature stories highlighting human-interest stories within the Bellingham Bells network.

#### **Minimum Qualifications:**

- Available for all Bellingham Bells home games during summer 2018 (full schedule available at [www.bellinghambells.com](http://www.bellinghambells.com))
- Demonstrated proficiency in social media management, specifically Twitter and Hootsuite
- Excellent communication skills (both written and verbal)
- Strong writing skills and knowledge of AP Style

#### **Preferred Qualifications:**

- Demonstrated proficiency with Adobe InDesign
- Knowledge of baseball rules and terminology
- Prior experience with on-air baseball play-by-play broadcasting

**Compensation:** This is a for-credit, unpaid internship. The successful candidate **MUST** be enrolled in an academic internship program and receiving credit through an accredited college or university for internship hours.

**Hours:** 5:00 p.m.-10:00 p.m. for all 30 home games (150 hours) + additional hours to be scheduled as needed (dependent on the total number of internship hours required by academic program). Interns will be expected to be in attendance at Bellingham Bells Media Day (date TBA) and also will be asked to attend 3-4 educational seminars that will feature guest speakers. Seminars are intended to give interns additional context into the sports industry and a look behind the scenes at the business as a whole.

**Start Date:** May 28, 2018

**Application Procedure:** Send resume and cover letter to [stephanie@bellinghambells.com](mailto:stephanie@bellinghambells.com). Include at least one writing sample with your application.



### **Bellingham Bells Video Production Intern**

The Video Production Intern will work closely with the Director of Broadcasting and Media Relations team to produce relevant, quality video content to help tell the Bellingham Bells story. This position will focus on the production of visual media to help augment overall media relations efforts.

#### **Responsibilities may include, but will not be limited to:**

- Management of the Bellingham Bells' YouTube channel, including the consistent production of new featured YouTube content.
- Capture, produce and publish featured content for all home games, including but not limited to pre-game and post-game interviews.
- Brainstorm and execute daily and weekly video projects, including but not limited to interviews, vignettes, "behind the scenes" features and highlight reels.
- Capture in-game content during all home games for use in various recap videos & end of season summary video.
- Create pre-season and regular season promotional videos.

#### **Minimum Qualifications:**

- Available for all Bellingham Bells home games during summer 2018 (full schedule available at [www.bellinghambells.com](http://www.bellinghambells.com))
- Knowledge of social media and web standards for video content
- Proficient in Final Cut Pro or Adobe Premiere
- Excellent communication skills and ability to work well with staff, coaches, and players

**Compensation:** This is a for-credit, unpaid internship. The successful candidate **MUST** be enrolled in an academic internship program and receiving credit through an accredited college or university for internship hours.

**Hours:** 5:00 p.m.-10:00 p.m. for all 30 home games (150 hours) + additional hours to be scheduled as needed (dependent on the total number of internship hours required by academic program). Interns will be expected to be in attendance at Bellingham Bells Media Day (date TBA) and also will be asked to attend 3-4 educational seminars that will feature guest speakers. Seminars are intended to give interns additional context into the sports industry and a look behind the scenes at the business as a whole.

**Start Date:** May 28, 2018

**Application Procedure:** Send resume and cover letter to [stephanie@bellinghambells.com](mailto:stephanie@bellinghambells.com). Include at least one video production sample with your application.



### **Bellingham Bells Photo Intern**

The Photo Intern will be responsible for the daily coverage of Bellingham Bells home games, and will work closely with the Media Relations & Marketing departments to provide content for social media channels and website content. In this internship, the photo intern will help to provide a catalog of photos for use by the Bells' marketing & media teams, which will help support the team's overall media relations efforts.

#### **Responsibilities may include, but will not be limited to:**

- Cover all 30 home games during the 2018 season, capturing images of pre-game and post-game ceremonies, in-game action and highlights.
- Work closely with Bells' media relations team to provide 1-3 edited images nightly, to be used in game recaps and other media relations materials.
- Maintain an organized collection of edited photos cataloged by date, opponent & player number for easy access by media relations and marketing team.

#### **Minimum Qualifications:**

- Available for all Bellingham Bells home games during summer 2018 (full schedule available at [www.bellinghambells.com](http://www.bellinghambells.com))
- Demonstrated experience with action photography
- Excellent verbal communication skills
- Proficiency with Adobe Photoshop

#### **Preferred Qualifications:**

- Prior experience with archiving and organizing a large number of photos in a digital collection

**Compensation:** This is a for-credit, unpaid internship. The successful candidate **MUST** be enrolled in an academic internship program and receiving credit through an accredited college or university for internship hours.

**Hours:** 5:00 p.m.-10:00 p.m. for all 30 home games (150 hours) + additional hours to be scheduled as needed (dependent on the total number of internship hours required by academic program). Interns will be expected to be in attendance at Bellingham Bells Media Day (date TBA) and also will be asked to attend 3-4 educational seminars that will feature guest speakers. Seminars are intended to give interns additional context into the sports industry and a look behind the scenes at the business as a whole.

**Start Date:** May 28, 2018

**Application Procedure:** Send resume and cover letter to [stephanie@bellinghambells.com](mailto:stephanie@bellinghambells.com). Include a link to your portfolio or 5-10 examples of prior photo work with your application.



### **Bellingham Bells Social Media & Game Day Promotions Internship**

The Social Media & Game Day Promotions Intern will work closely with the Promotions & Marketing Team to capture the in-game experience and interact with fans on various social media channels. The Social Media & Game Day Promotions intern will work to engage fans through various channels, including in-game interaction through social media.

#### **Responsibilities may include, but will not be limited to:**

- Managing multiple Bells' social media channels during all home games (Snapchat, Facebook, Twitter, Instagram). Platform management will include, but not be limited to, posting in-game updates, sharing relevant content and responding to fan inquiries.
- Help facilitate in-game promotions & promote fan engagement through social media promotions, contests, and other promotional activities.
- Assist on-field promotions team with on-field, between-inning fan engagement.

#### **Minimum Qualifications:**

- Available for all Bellingham Bells home games during summer 2018 (full schedule available at [www.bellinghambells.com](http://www.bellinghambells.com))
- Demonstrated experience with social media management
- Excellent communication skills (both written and verbal)

#### **Preferred Qualifications**

- Knowledge of baseball rules and terminology

**Compensation:** This is a for-credit, unpaid internship. The successful candidate **MUST** be enrolled in an academic internship program and receiving credit through an accredited college or university for internship hours.

**Hours:** 5:00 p.m.-10:00 p.m. for all 30 home games (150 hours) + additional hours to be scheduled as needed (dependent on the total number of internship hours required by academic program). Interns will be expected to be in attendance at Bellingham Bells Media Day (date TBA) and also will be asked to attend 3-4 educational seminars that will feature guest speakers. Seminars are intended to give interns additional context into the sports industry and a look behind the scenes at the business as a whole.

**Start Date:** May 28, 2018

**Application Procedure:** Send resume and cover letter to [stephanie@bellinghambells.com](mailto:stephanie@bellinghambells.com).



### **Bellingham Bells Marketing Internship**

The Marketing Promotions Intern will work closely with the front office to strategize, prepare & execute marketing campaigns in advance of the 2018 season. Marketing interns will help to extend the Bellingham Bells brand throughout the Whatcom County community by way of community events and appearances, guerrilla marketing, strategic marketing campaigns and paid advertising.

#### **Responsibilities may include, but will not be limited to:**

- Representing the team at various community events (Ski to Sea Junior Parade, Back to Bellingham, etc.) Act as chaperone for team mascot and interact positively with fans while promoting the team and upcoming season.
- Working with local businesses on cross-branding marketing opportunities including pocket schedule placement, signage, cross-branded events, etc.
- Assist front office with digital marketing campaigns and content creation (hype videos, social media campaigns, blog articles, etc.).
- Coordinate game day promotional details with local sponsors, including the promotion & planning of theme nights, sponsor game nights and key events (jersey auction, fireworks shows, community wiffleball game).

#### **Minimum Qualifications:**

- Available for all Bellingham Bells home games during summer 2018 (full schedule available at [www.bellinghambells.com](http://www.bellinghambells.com))
- Demonstrated experience with marketing campaigns and basic marketing terminology
- Excellent communication skills (both written and verbal)

#### **Preferred Qualifications**

- Knowledge of baseball rules and terminology

**Compensation:** This is a for-credit, unpaid internship. The successful candidate **MUST** be enrolled in an academic internship program and receiving credit through an accredited college or university for internship hours.

**Hours:** 5:00 p.m.-10:00 p.m. for all 30 home games (150 hours) + additional hours to be scheduled as needed (dependent on the total number of internship hours required by academic program). Interns will be expected to be in attendance at Bellingham Bells Media Day (date TBA) and also will be asked to attend 3-4 educational seminars that will feature guest speakers. Seminars are intended to give interns additional context into the sports industry and a look behind the scenes at the business as a whole.

**Start Date:** May 28, 2018

**Application Procedure:** Send resume and cover letter to [stephanie@bellinghambells.com](mailto:stephanie@bellinghambells.com).